

Social evolution and Aesthetic Medicine: the future of well-being

Young and elderly patients: how to appear young and attractive when you are 30 and 70

The role of face remodelling with injectables will continue to progress as our knowledge and insight into facial anatomy, aging, beauty, and aesthetic harmony continue to mature. Soft-tissue augmentation has been used with positive results for some time, but the focus within the facial aesthetic community, as a whole, of where to place volume has certainly changed and expanded. With experience, practitioners recognize that filling just a wrinkle or nasolabial fold, for example, can help or, better yet, appease a patient's concern, but true facial rejuvenation, with harmony, requires a more thoughtful scope of evaluation and an expanded treatment philosophy. We are now moving a step further by using other medical like the hybridcooperative completes of hyaluronic acid of high and lower molecular weight to remodels ageing and sagging effect for a lifting effect. We know that using a combination of various techniques appears to be essential to achieve satisfactory, natural and lasting results, and that this has to be adapt to the different age groups.

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