

Man: how to avoid the feminization of the man when performing Aesthetic Medicine treatments

Background: in the recent times, the number of men undergoing aesthetic procedures has increased. Non-surgical procedures, such as hyaluronic acid (HA) fillers injections, represent the gold standard for their safety, positive outcomes and minimum recovery time. However, treatment methods applied to female patients are not always suitable to male patients.

Objective: the aim of this study is to provide a treatment approach for men patients to enhance their features and to avoid their feminization.

Materials and Method: in this study the Author explains the male treatment plan in terms of technique and materials used. This targeted aesthetic men treatment was performed using HA dermal fillers with specific rheological features injected with different techniques.

Results: in this study the Author explains his approach to male patients treatment which takes into consideration their different anatomy, biology and features, compared to female treatment. Treatment plan and before and after pictures are shown.

Conclusions: men's interest in cosmetic procedures has increased. For this reason, to achieve the best results, it's important to use a male-specific aesthetic procedure to enhance his masculinization and to avoid any possible feminization.

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